ABSTRACT OF THE DISCLOSURE

Provided is a developer capable of providing an excellent image without causing a charging failure even after a long-term and repeated use.

That is, provided is a developer comprising a toner particle comprises a binder resin and a colorant, an inorganic fine particle, and a conductive fine particle, in which a volume average particle diameter Da of the conductive fine particle and an number average primary particle diameter Db of the inorganic fine particle satisfy the expression (1) below, and a rate of liberation "a" of the conductive fine particle from the toner particle is 40 to 95% and a rate of liberation "b" of the inorganic fine particle from the toner particle is 0.1 to 5%.

$$Da \ge 10Db \tag{1}$$